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NOVELTY DUTCH IRIS—MIXED

LONG'S GARDENS BOULDER, COLORADO

★ SEP 3 - 1953 ★
U. S. Department of Agriculture

Selected DUTCH IRIS

PRINCESS IRENE

Striking new variety of brilliant contrasting colors. Standards clear white, falls deepest orange. Very large and one of the very best. **6 for \$1.25; 12 for \$2.25; 100 for \$12.50.**

MIXED

An assortment of the finest strains of these new Dutch Iris. **6 for 75c; 12 for \$1.25; 100 for \$7.00.**

BLUE CHAMPION

Perhaps the largest Dutch variety in existence. Beautiful clear medium blue flowers with a large yellow patch on each fall. On the order of Wedgwood but blooms way after the early variety is gone. **6 for \$1.00; 12 for \$1.75; 100 for \$3.50.**

BRONZE BEAUTY

A novel and distinct color in Dutch Iris. Bright purple standards and bronze olive green falls. An intriguing color combination that has caught the fancy of iris fans to such extent that the supply is always short of demand. A fascinating cut flower and a fine keeper. Midseason. **6 for 85c; 12 for \$1.50; 100 for \$7.50.**

KING MAUVE

Delicate violet mauve and the nearest approach to orchid in Dutch Iris. Large full flowers on fine stems. Good forcer as well as a beautiful garden variety. Mid-season. **6 for \$1.00; 12 for \$1.75; 100 for \$8.50.**

LE MOGOL

Handsome new bronze variety. Very late. **6 for 85c; 12 for \$1.50; 100 for \$7.50.**

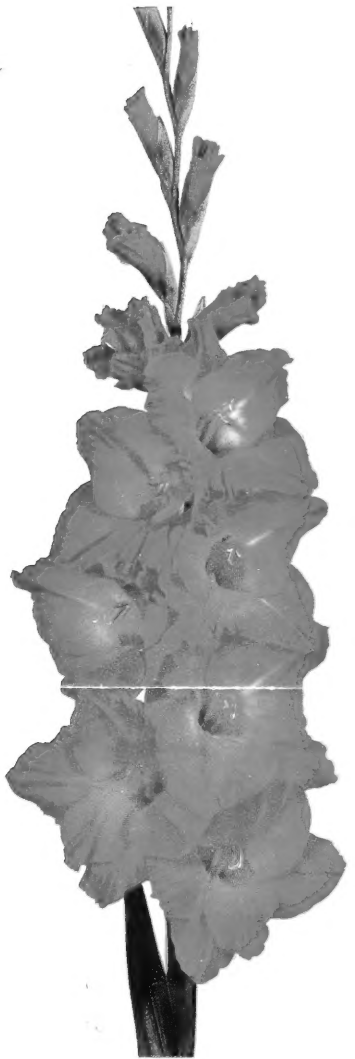
PRINCESS BEATRIX

Very large and the most radiant Dutch Iris in our collection. Standards are golden yellow and the falls are deepest orange. The color simply glows. **6 for \$1.25; 12 for \$2.25; 100 for \$12.50.**

We offer here a choice listing of THE WORLD'S NEWEST AND FINEST DUTCH IRIS

They represent a decided advance over the older varieties. The flowers are of better substance, larger and on taller, stronger stems, with many lovely and exciting new shades that were never before seen in these favorite flowers. They are absolutely hardy and have a longer blooming season. We are proud to be able to offer these superior introductions and recommend them to you.

LONG'S GARDENS Selected GLADIOLUS



BURMA

Order Now . . .

while stocks are complete.

Bulbs ready for shipment about Dec. 15.
(Note: We will be glad—no pun intended—to put up your order and hold it in our ideal storage conditions for shipment at any time you wish next spring.)

- ABU HASSAN**
Rich deep dark violet. Medium size florets.
- ATHLONE**
Delicate warm flesh color. Delightfully different.
- BEACON**
Red salmon with large cream blotches. A favorite.
- BENJAMIN BRITTEN**
Deep lavender marked with small white lines.
- BLOEMFONTEIN**
Salmon with soft yellow blotch. Large blooms, well placed.
- BURMA**
Heavily ruffled deep rose. One of the most popular varieties.
- CHAMOUNY**
Light cerise rose of velvety texture. Florets attractively edged lighter color.
- DIEPPE**
Deep salmon red with darker blotch. Strong grower.
- ELIZABETH THE QUEEN**
Large lovely ruffled lavender. Very popular.
- FIREBRAND**
Fine medium red. Slightly darker in throat with white lines on lower petals.
- GOLD DUST**
Early golden yellow.

- GREEN LIGHT**
Light yellow overlaid with suggestion of chartreuse.
- KING TAN**
Large rosy tan of novel color.
- LADY JANE**
Clear deep cream with yellow lip petals.
- LANTANA**
Orange-salmon with golden throat. Short, but attractive.
- LIPSTICK**
Pure shell pink set off with bright lipstick blotch.
- MAID OF ORLEANS**
Tall straight white with cream throat.
- MARGARET FULTON**
Well formed early salmon.
- MISS WISCONSIN**
Unusual shade of deep lavender rose.
- ORIENTAL PEARL**
Very large lovely cream white.
- PACTOLUS**
Apricot cream with orange red blotches on lower petals.
- PANDORA**
Beautifully clear soft geranium pink with somewhat darker lines in the throat. Straight sturdy spikes opening up to 10 florets at a time.
- PHANTOM BEAUTY**
Light pink delicately ruffled. Opens up to 10 florets on sturdy spike.

- PICARDY**
Soft shrimp pink. Throat feathered rose.
- RAVEL**
Violet blue with reddish brown marking.
- R. B.**
Giant henna brown on old rose base. Unusual coloring.
- RED CHARM**
Popular medium red shade.
- ROSA VAN LIMA**
Lovely pure clear pink.
- SALMAN'S GLORY**
Large creamy white with showy red blotch in throat.
- SNOW PRINCESS**
Tall graceful white.
- SPIC & SPAN**
New deep ruffled pink. Luscious color; fine grower.
- SPOTLIGHT**
Deep yellow with fire red blotch.
- SUNSPOT**
Light apricot buff with red throat.
- TIVOLI**
Beautiful clear light rose pink.
- TRUELOVE**
Clear, somewhat ruffled early shell pink of fine shade and form.
- WHITE GOLD**
Giant cream blending to gold in throat.
- YELLOW HERALD**
Tall medium yellow.

EXHIBITION GLADIOLUS MIXED

A fine assortment of mixed colors containing many of the varieties above, plus others that bring you every color of the rainbow.

Large size bulbs:
10 for 65c
25 for \$1.25
100 for \$5.00

Medium size:
10 for 40c
25 for 90c
100 for \$3.50



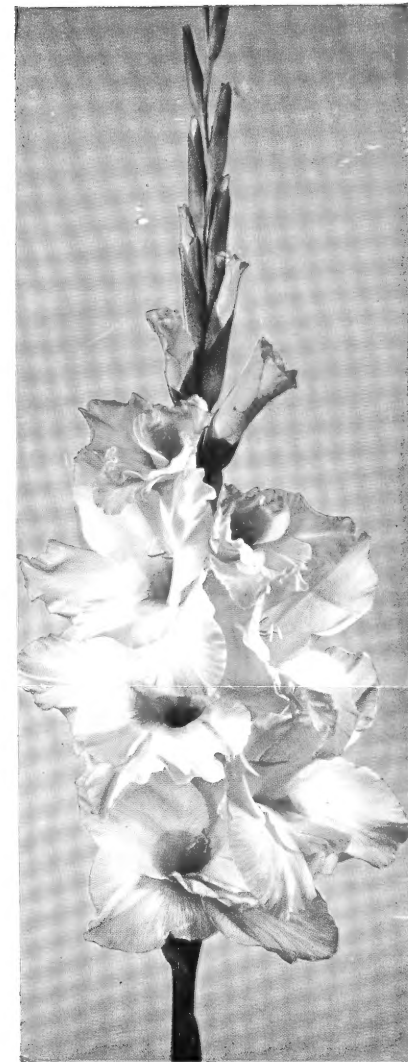
GLADIOLUS MIXED

ALL VARIETIES except MIXED

uniformly priced as
follows:

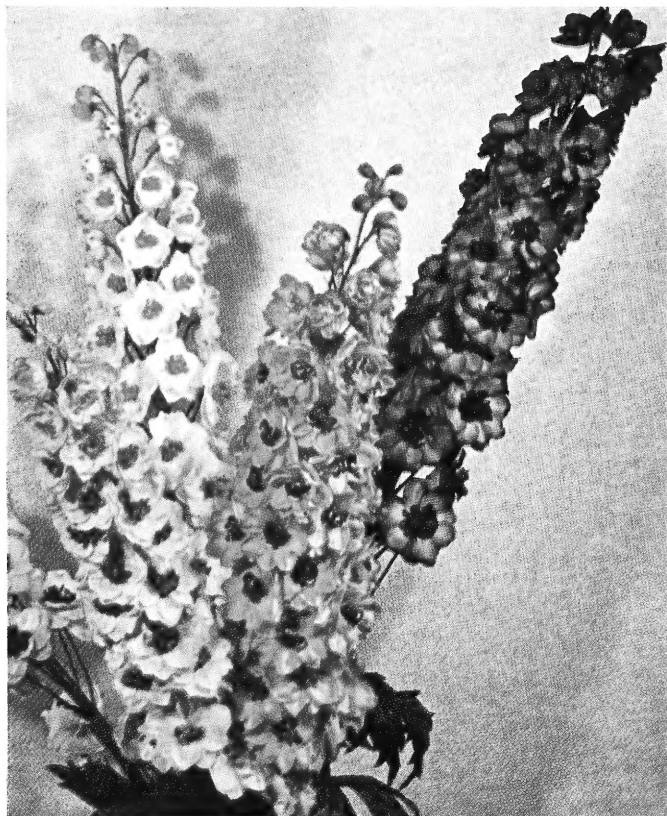
Large size:
2 for 20c
10 for 80c
25 for \$1.70
100 for \$6.00

Medium size:
(good blooming
size)
4 for 25c
10 for 50c
25 for \$1.15
100 for \$4.00



ELIZABETH THE QUEEN

Gladiolus varieties now cover a really excellent color range, and literally thousands of named kinds have been introduced. We attempt to have the best varieties in each of the general color groups, and we are careful to see that our mixed gladiolus afford your garden the kind of cross-section shown in the color illustration on the left.



ASTOLAT SERIES DELPHINIUM

Long's Gardens DELPHINIUMS

Fresh Seed for Fall Planting

Long clustered spikes in charming shades. Effective in groups in the background. Fine for cutting. Best in east exposure. Perennial.

Improved Belladonna

A loosely-branching variety. Turquoise-blue. **Pkt. 15c.**

Improved Bellamosum

Deep indigo-blue. Similar in habit to Belladonna. **Pkt. 15c.**

Pacific Giant Astolat Series

A superb new race of pink and rose shades, grown from seed that will show many variations. **Pkt. 50c.**

Pacific Giants Mixed

A splendid color mixture from series named varieties. The best mixture obtainable. **Pkt. 25c.**

Pacific Giant Black Knight Series

Tall graceful spikes in varying shades of deep blue to violet.

Pacific Giant Blue Bird Series

Medium blue, white bee.

Pacific Giant Galahad Series

Giant glistening white with white bee. Large symmetrical spikes.

Pacific Giant King Arthur Series

Royal violet, white bee.

Pacific Giant Summer Skies Series

Large tapering spikes of clear light blue with white bee.

Pkt. 35c for each separate color

PANSIES

CANADIAN GIANTS

(Improved Maple Leaf). Leaves large and lush. Large flowers with good range of colors.

MAMMOTH SWISS GIANTS

A superior strain of Swiss Giants featuring more compact foliage, larger flowers and better color range than the usual Swiss Giants.

SWISS GIANTS in Separate Colors

Thunersea Rich medium blue, dark center.

Alpenglow Rich wine-red shades.

Coronation Gold Flowers pure golden yellow.

Swiss Pure White Best pure white.

Berna Velvet purple.

MILE HIGH SUPER GIANTS

An outstanding strain, developed in Colorado, that produces extra large blooms. Excellent range of colors with large compact foliage.

MILE HIGH SUPER GIANT YELLOW

Extra large yellow with dark center.

MILE HIGH
SUPER
GIANTS

COLORADO SENSATION

Developed by Frank Giller, one of the nation's leading pansy hybridizers, this new strain features a sensational color range including gorgeous shades of red, pastels and fascinating shaded colorings. This is a compact, broadleaf strain with an abundance of extra large blooms that are ruffled and stand erect on good strong stems. Available in the originator's sealed packages.

Packet, 50c; larger trade packet, \$1.00;
1/8 oz. \$2.00; 1/4 oz. \$3.50; 1 oz. \$12.00

